

**ALLIANCE AGREEMENT**  
**BETWEEN**  
**THE OCCUPATIONAL SAFETY AND HEALTH DIVISION**  
**of the NORTH CAROLINA DEPARTMENT OF LABOR**  
**AND**  
**LAMAR ADVERTISING COMPANY**

**Purpose and Scope**

The Occupational Safety and Health Division (OSH) of the North Carolina Department of Labor and the Lamar Advertising Company (Lamar) recognize the value of establishing a collaborative relationship to foster safer and more healthful American workplaces. OSH and Lamar hereby form an Alliance to use their collective expertise to help foster a culture of prevention while sharing best practices and technical knowledge.

OSH and Lamar agree to establish an Alliance to promote safe and healthful working conditions by:

- Providing Lamar employees/members with information and guidance that will help them protect employees' health and safety, particularly in reducing and preventing exposure to recognized occupational hazards.
- Providing OSH employees with information and training on the industry's best practices.
- Increasing access to safety and health information and training resources.

**Objectives and Measures**

OSH and Lamar will work together to achieve the following training and educational goals:

- Develop training and educational programs on occupational hazard issues targeted toward their industry.
- Encourage the delivery of training and educational programs to prevent injuries and illnesses.

OSH and Lamar will work together to achieve the following outreach and communication goals:

- Develop and/or disseminate information at conferences, events, or through print and electronic media, including links from OSH and Lamar Internet sites.
- Speak, exhibit, or appear at conferences, local meetings, and/or other applicable events.
- Promote and encourage Lamar employees/members' participation in OSH recognition programs managed by the Bureau of Consultative Services including the Safety Awards Program and the Carolina Star Programs.

#### **Statement of Agreement**

OSH and Lamar will work together to achieve the following goals related to promoting the statewide dialogue on workplace safety and health:

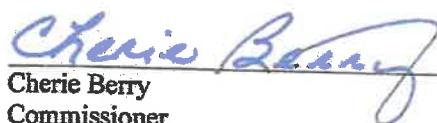
- OSH and Lamar will demonstrate their own commitment to workplace safety and health whenever their leaders address groups.
- Promote safe and healthful work practices and their implementation through print or electronic media, at conferences, or by other means of outreach.
- Convene or participate in forums, round table discussions, or stakeholder meetings on industry problems to help forge innovative solutions to those issues in the workplace or to provide input on safety and health issues.
- Photos taken by Lamar and OSH at their sponsored events may be used in publications and PowerPoint presentations by either party.

#### **Evaluation**

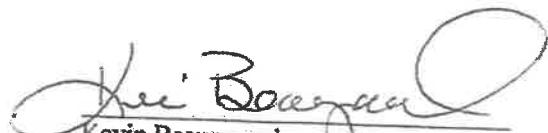
Representatives of both organizations will meet annually to track and share information on activities and results in achieving the goals of this Alliance.

#### **Termination**

This agreement will remain in effect for two years from the date of the signing. Any signatory may terminate the agreement for any reason at any time. Accordingly, NCDOL may terminate this agreement if it becomes inactive for more than a period of six months or ineffective in its purpose. If the agreement is terminated prior to the two year commitment, the signatory that terminates the agreement must provide a 30 days written notice to the other signatory.

  
 Cherie Berry  
 Commissioner  
 N.C. Department of Labor

  
 Chuck Wigger  
 Corporate Safety Director  
 Lamar Advertising Company



Kevin Beauregard  
Deputy Commissioner/OSH Director  
N.C. Department of Labor

Effective Date: September 29, 2019